



Partnering for Success:
Promoting Technology Advancements for the Dental Industry

May 5-8, 2010 – San Diego, CA

Program: Embracing the Electronic Dental Record
Date: May 7, 2010, 8:15 a.m.– 9:45 a.m.
Speaker: Kathleen Noll
CEU's: 1.5

Description

What is an electronic dental record? What cost savings can be found from utilizing an electronic dental record? What process do we need to follow to develop a “chartless” office and what part does digital radiography play in the electronic dental record – and can we expect ROI (return on investment)?

Objectives

1. Comprehend what constitutes an electronic dental record
2. Realize how using an electronic dental record benefits a dental practice.
3. Discover how to become a “chartless” office
4. Identify types of digital radiography available today
5. Verify cost savings from using digital radiography and an electronic dental record.

Speaker:



Kathleen Noll, is vice president, technical marketing and implementations at Quality Systems, Incorporated (QSI). Kathleen possesses a unique background which combines more than 23 years of experience in the healthcare information technology marketplace with 12 years of dental clinical experience as an both an RDA-EF (Registered Dental Assistant with Expanded Functions certification) and a instructor at an accredited National Dental Assisting Program. During Kathleen's time at QSI she has been responsible for many diverse activities including, positioning QSI as an “early-adopter” of electronic dental claims processes. In the early 1990's, she created and developed the company's first electronic data interchange clearinghouse (the QSI QUIC Network) dedicated to providing cost-savings and efficient electronic claims processing functionality to QSI's primary marketplace, large group dental practices. In her role as vice president of technical marketing and implementations she oversees all marketing activities for the QSI dental division including the annual users' conference, editorial oversight for the QSINews newsletter, the QSI Implementation and Project Management team, consulting services to group dental practices on the benefits of automation for dental practices and presentations for major sales opportunities. Kathleen has presented educational programs on the benefits of use of computer technologies in dentistry at the several national venues including American Academy of Dental Group Practice (AADGP), Tribal-Net, Association of Managed Care Dentists, and NDEDIC.