



Partnering for Success:
Promoting Technology Advancements for the Dental Industry

May 5-8, 2010 – San Diego, CA

Program: **Case Study:** *Increasing the Usage of Standard Dental Transactions*
Date: May 7, 2010, 1:30 p.m. to 2:30 p.m.
Speaker: Phil Heimer
CEU's: 1

Description

Dental EDI adoption is significantly slower than medical. A Utah workgroup has found that collaborative action is a method that can be used to increase adoption extensively in the dental industry. This presentation focuses on the strategy used by the workgroup comprised of providers, payers, vendors, the Utah Health Information Network, and the Utah Dental Association to defy the status quo and increase the adoption of EDI in Utah. Attend this presentation to learn how to increase the adoption of EDI exponentially on a regional and national level.

Objectives

1. Understand a strategy that works.
2. Know whom to involve in the effort.
3. Discover best practices, lessons learned, plan for results.

Speaker:



Phil Heimer has worked for more than ten years at the forefront of healthcare-related data interchange initiatives including software development and the advancement of electronic payment systems.

As senior electronic communications strategist with Dental Select he is leading their EDI enterprise programs to enable fully functional payment and information exchange systems with providers, brokers and employer groups as well as serving as an active member of the Utah Health Information Network and NDEDIC.

Dental Select is Utah's leading dental insurance carrier, with operations in several other states, and it is here that Phil has demonstrated his ability to direct projects utilizing his diagnostic and quality analysis skills and to build quality enterprise systems that have led to major service improvements.

Phil's dedication to contribute to the healthcare community is easily demonstrated in his voluntary service as the sitting workgroup chair with UHIN, a position that enables him to have a direct input into the industry and share his experience and knowledge.

During the past decade Phil's experience in all aspects of medical practice management and payment systems has given him a unique and deep understanding of the diverse needs of all parties involved and the nature of this essential economic structure. He is truly one of those rare individuals in our industry who is able to drive technical development and effectively communicate with the users and beneficiaries of those systems.